

PRODUCT BRIEF

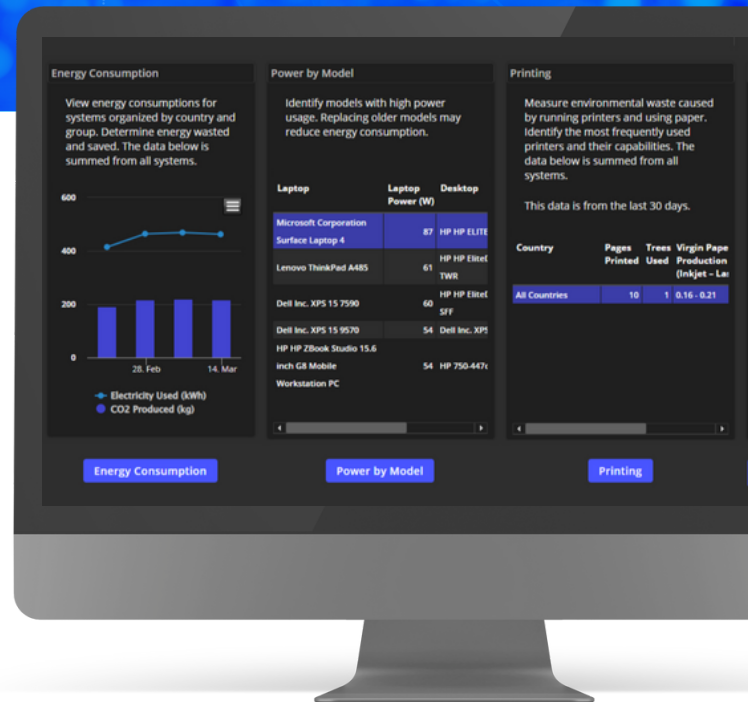
Green IT

Put sustainability at the forefront of IT and business strategies

In an effort to address growing environmental concerns, more business leaders are prioritizing green practices and corporate social responsibility in their strategic initiatives. Often missing from consideration, however, are the effects of the technology in an IT estate – including millions of tons of emissions and e-waste that can be directly attributed to servers, data centers, and computers. But this offers a unique opportunity for IT to make a positive environmental impact. While technology has become essential to the productivity and success of employees, IT also has the power to make greener decisions that drive a business' commitment to sustainability.

Drive meaningful sustainability and ESG initiatives with SysTrack

Lakeside Software's SysTrack platform collects data from endpoints across the IT estate to deliver end-to-end visibility. Organizations can easily turn this visibility into actionable insights with the dashboards and solutions provided in the Lakeside DEX Library, including the Green IT DEX pack. This pack helps organizations reduce their carbon footprint through technology performance, usage, and planning. The pack provides deep insights into energy consumption, printing waste, and power usage throughout the IT estate while highlighting opportunities to reduce. This means IT leaders can leverage real employee endpoint data to inform hardware purchases, lifecycle planning, virtual machine optimization, and employee education. With the Green IT DEX pack, Lakeside helps businesses gain a better view of the impact of their IT estate on transformative sustainability initiatives.



The Green IT DEX pack landing page provides an overview of technology consumption.

BENEFITS

- Identify opportunities to reduce energy consumption
- Differentiate your footprint across persona, geography, and device type
- Reduce paper waste and printing costs
- Optimize hardware purchases based on needs, not refresh times
- Educate the business on sustainable technology practices

Learn more about Lakeside's Green IT DEX pack

